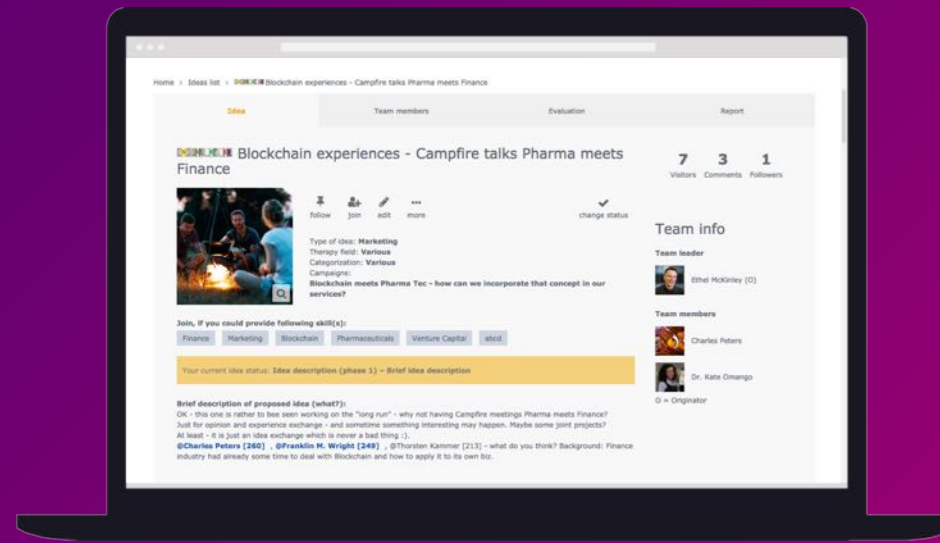
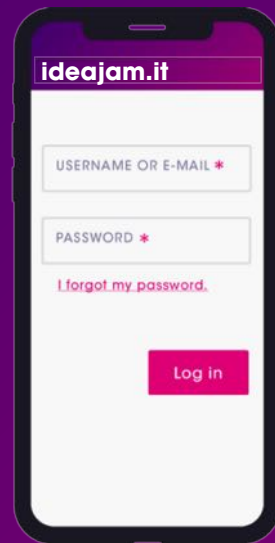


IDEAJAM.IT IDEA MANAGEMENT SOFTWARE.

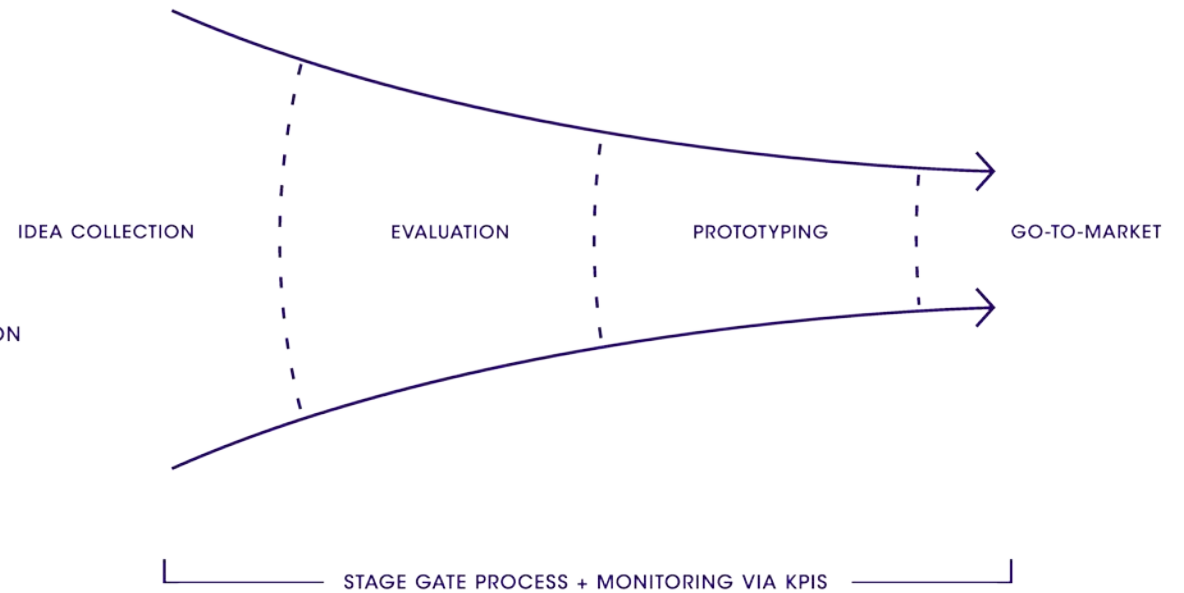
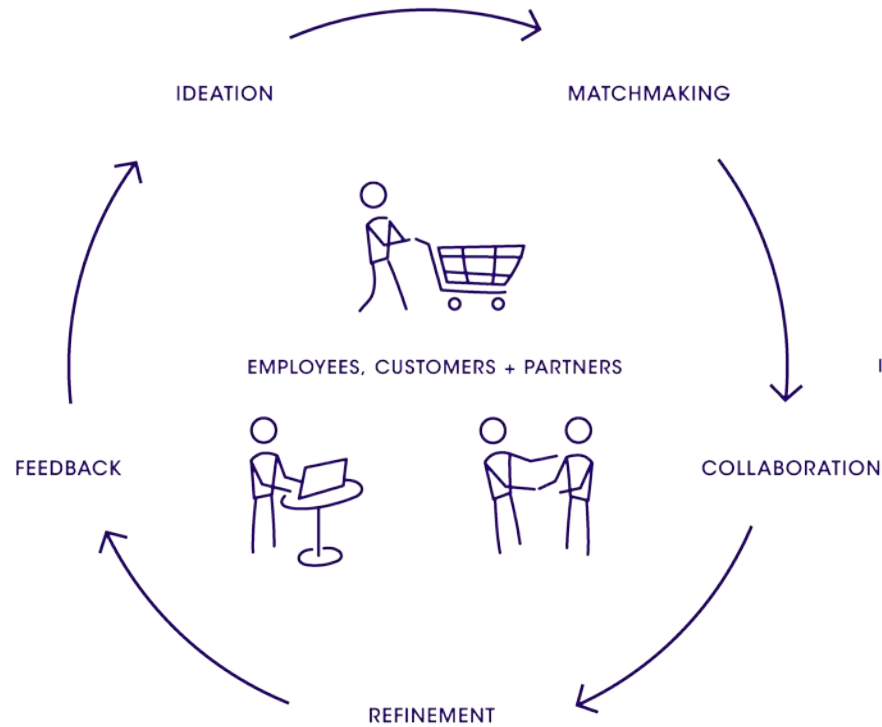
Disrupt the market with some bold. wow. ideas.



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fill the innovation pipeline.

Push relevant ideas into the pipeline.
Combine different types of knowledge.
Let ideas mature through feedback.
Measure innovation performance.



our platform portfolio.

IDEAJAM AUDIENCE



CUSTOMER-DRIVEN INNOVATION MANAGEMENT

Learn what your customers want.
Create surveys, sketch ideas.



IDEAJAM COMPANY



EMPLOYEE & PARTNER-DRIVEN INNOVATION MANAGEMENT

Let your teams work together
on ideas. Find the best, make
them come true.



Both platforms combined cover a complete design thinking process to help you understand a) the needs of the market and b) to develop to right products.

WOW. employee ideas.

IDEATE

Start from from wherever you are. Find the right collaborators via matchmaking and let your ideas mature together.

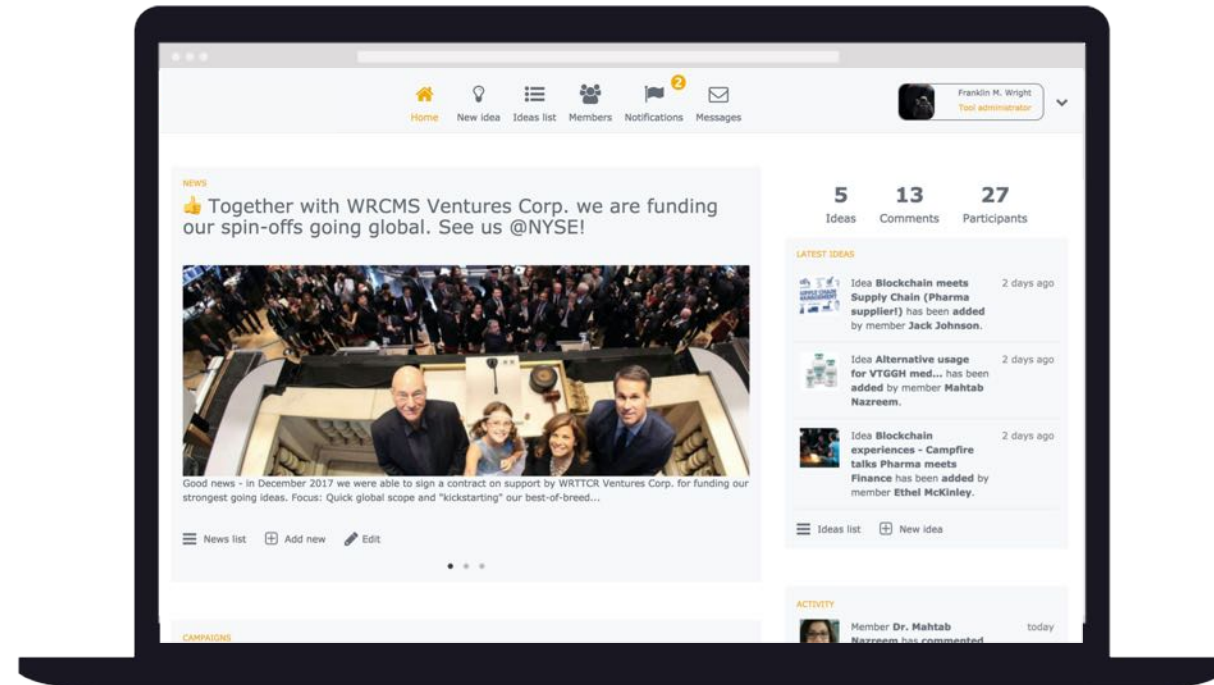
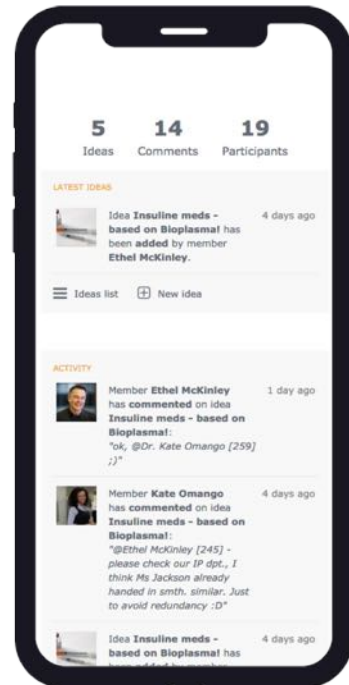
PROTOTYPE

An idea is only worth implementing, if there is a market. Check your ideas's market validation.

EVALUATE

Through evaluation stages you're able to track and conduct the whole process from idea creation to prototyping until go to market.

Ideate dynamically.
Understand your audience.
Exchange perspectives.
Experience new trends.



employee ideas rock.

Break those damn innovation silos.
 Have great teams find automatically.
 Decide on experts evaluations.
 Engage your audience and partners.



INNOVATION NETWORKING FOR EMPLOYEES

- Idea supporters will be found via skill matchmaking and suggested to idea authors
- Focused networking and gamification help on creating by cooperation and competition

FILL YOUR INNOVATION PIPELINE

- Build up a pool of ideas, on which you can decide, what and when to implement
- Always stay in control of your innovation management performance by reports

WORK TOGETHER ON IDEAS

- Collaborate globally on ideas in real-time with keeping all versions of an idea
- Proof of idea ownership by individual unambiguous data and digital signage

EVALUATE AND VALIDATE IDEAS STEPWISE

- Instantly recognize relevant ideas, track history and document market validation
- Gain better market insights through trend and sentiment analysis

WOW. customer ideas.

EMPATHIZE

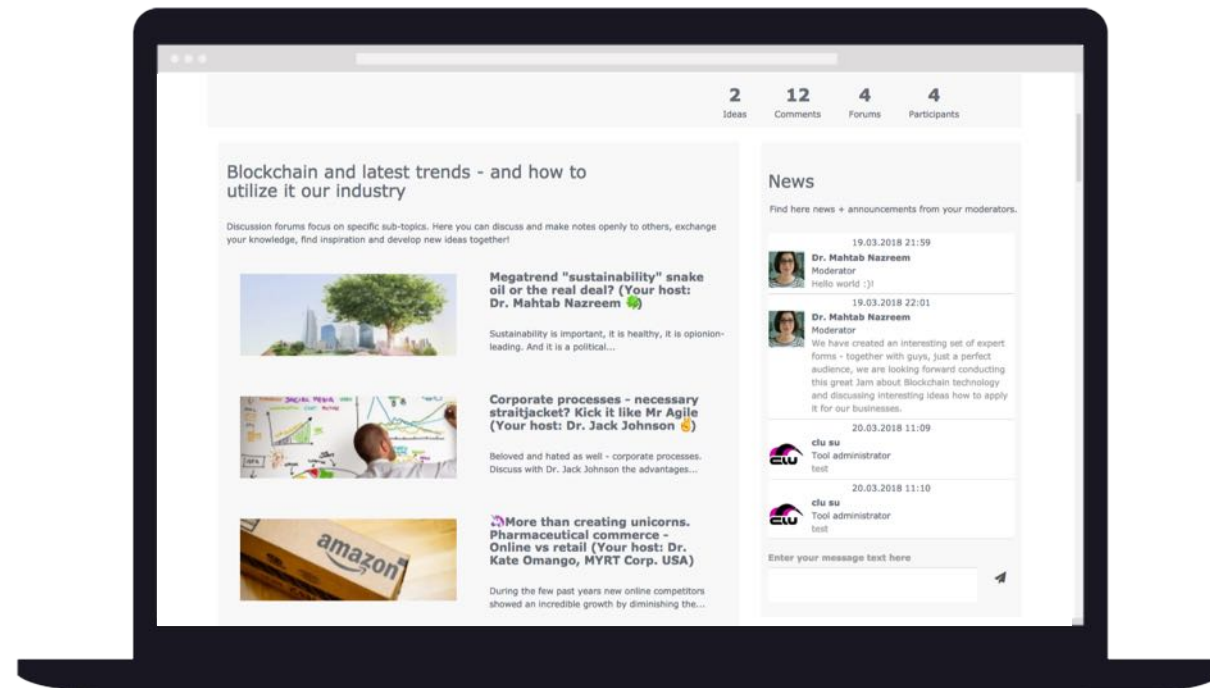
Invite your customers and partners to observe, interview and discuss business needs to find out what they really want.

RESEARCH

Through compiling and analyzing surveys and customer feedback you achieve a deeper quantitative and qualitative understanding.

SKETCH

Feel inspired to outline ideas together with others and decide later which ones you'd like to implement.



customer ideas jive.

Analyze what your audience says.

Check which needs are relevant.

Define features and pricings directly.

Engage your customer base.



UNDERSTAND YOUR AUDIENCE

- Market research and joint ideation on one platform
- Get insights and understand new trends through analytics

BRAINSTORM ONLINE

- Create ideas for products which fulfill customer demands better
- Tap crowd wisdom by removing barriers of geography and hierarchy

RAPID IDEATION

- Let your participants get inspired on each other's ideas
- Limiting timeframe to focus on needs, requirements, changes

MODERATED DISCUSSION AND SURVEYS

- Bringing together employee and/or customer ideas
- Strengthen your customer relationships by structured networking

level up your innovationability.



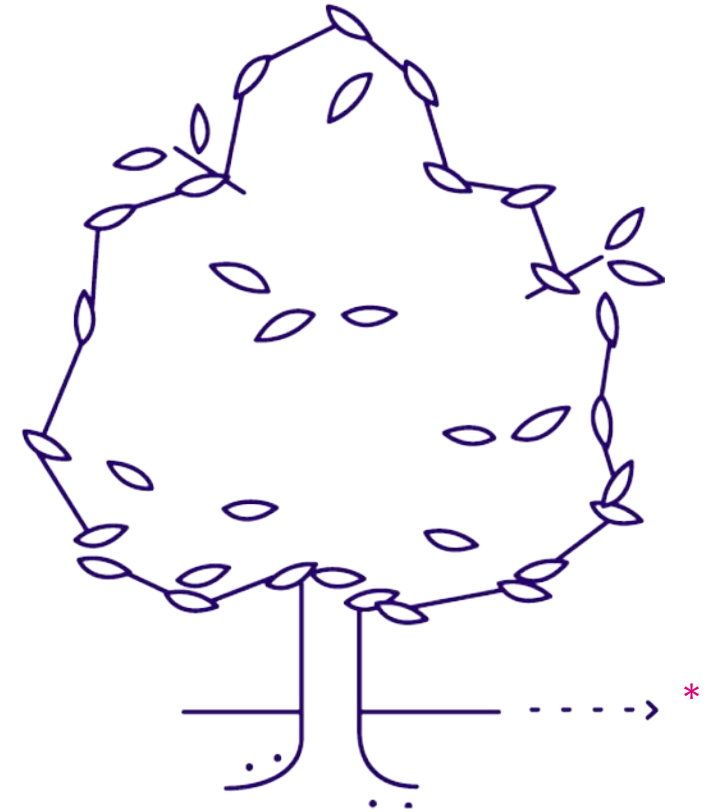
PHASE 1
(ABOUT 3 MONTHS)

Pilot with a small lead user group. This involves particularly open-minded users in the company with a closely focused task for new ideas, close support and success control.



PHASE 2
(3-6 MONTHS)

Extended pilot phase with about 3 or 5 times the initial lead user group size. Further opening through viral communication within the company and organic inclusion of further, complementary user groups.



PHASE 3
* FUTURE DEVELOPMENT

Depending on the objective, further expansion of user groups within the company, across departments and locations.

service and technology.



WE DELIVER SCALABILITY THAT GROWS WITH YOUR REQUIREMENTS.

If you want more than just a plain idea management system we can offer you full-fledged solution that fits into your predefined IT-processes and infrastructure.

Dependent on your needs and scope we are able to deliver not just defined terms and conditions, but 24/7 SLAs, contract data processing, data protection, competent point of contacts and specific industry knowledge.

IDEAJAM runs just as a secure and encrypted cloud service at T-Systems (T-Systems provides data centers around the globe: e.g. Europe, Asia and the US) or on-premise on your IT-infrastructure.

You can use ideajam from any actual smartphone, tablet or computers*

IDEAJAM supports webservice and integration with all industry standard applications, e.g. from Microsoft: Sharepoint, Exchange, Active Directory.

Further integration possibilities and interfaces are available upon request.

IDEAJAM WAS TESTED ON

- OS: Windows 7/8/10, Linux, MacOS > 10.10, iOS > 7, Android > 4
- Browsers: Firefox ≥ 40, Safari ≥ 10, Chrome ≥ 50, Internet Explorer ≥ 11 and Edge

about us.



Founded in 2011 ideaJam.it, formerly think to innovate GmbH, is a privately held company, located nearby Frankfurt am Main, Germany.

Its main objective is an ongoing development of our innovation management cloud platforms for corporations and large scale innovation projects.

BearingPoint.

In collaboration with BearingPoint we developed an agile approach for the implementation of innovation projects to provide an optimum outcome. Together we support corporate customer- and employee-/ partner-centric innovation management for corporate customers worldwide.

OUR CLIENTS INCLUDE



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INNOVATE.

Thank you for considering IDEAJAM.IT



MICHAEL GRUNDMANN,
CO-FOUNDER AND CEO

Ok. I love innovation management.
And I wish to make you fall in love
with it too. With ideajam.it.

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